



Jimmy Tang

siuhim.com

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EDUCATION

City University of New York - New York City College of Technology

Major: Communication Design, emphasis on Advertising Design

- Bachelor of Technology, awarded Jan 2012
- Honors: Magna Cum Laude
- Cumulative GPA: 3.7

INTERNSHIP EXPERIENCE

Product and Packaging Design Intern | Sep - Dec 2011

MTV NETWORKS, a Viacom company, Nickelodeon | Manhattan, NY

- Designed products and packaging for Nickelodeon's programming, including *Spongebob Squarepants*, *Teenage Mutant Ninja Turtles*, and *iCarly*
- Assisted art directors in improving overall design of licensed products
- Developed proposals for new products for Nickelodeon's partner companies
- Created virtual mock-ups for potential co-brands
- Researched latest trends in consumer products and compiled trend report

Graphic Design Intern | July - Aug 2011

Eugenia Kim Hats and Accessories | Manhattan, NY

- Compiled and designed fashion lookbooks for women and men's accessory lines
- Designed email invitations, web promotions, and retail graphics
- Communicated with our sales and public relations teams
- Photographed merchandise and retouched photos
- Scanned and prepared the press materials for the Internet

SKILLS

Photoshop, Illustrator, InDesign, Dreamweaver, After Effects, Flash, HTML & CSS coding, Final Cut Pro, digital photography, packaging mechanical, Photomatix Pro, and Microsoft Office.

FOREIGN LANGUAGE

Fluent in Chinese

- Both Cantonese and Mandarin